## **ERIE OTTERS**

2025
Professional
Student Internship









## YOUR OPPORTUNITY

Urban University is excited to have been chosen by the Erie Otters organization for a developmental internship experience for our students seeking to advance in handson professional leadership and work opportunities. The internship will focus on promotion and game day operations and media and communications.

## **GAME PLAN**

Students will be split in two teams of three and will always be accompanied by Urban University adult mentors. Student teams will spend three games focused in each area for a diverse and well-rounded professional experience.

## **TEAM REQUIREMENTS**

#### TO BE CONSIDERED STUDENTS MUST:

- 1) Demonstrate mature, industrious, and dependable character.
- 2) Commit to participating in our 2025 Leadership In Action course in February.
- 3) Be available to attend all internship game dates including the Family Orientation on Saturday, January 11.

SEE BACK FOR DETAILS



#### GAME DAY

#### PROMO CREW & FRONT OF HOUSE

Students will: Greet fans // Hand out giveaways // Read the game night script // assure all pregame/intermission items are in the promo tunnel // Roll t-shirts // Finding contestants for intermission games // Assist with pregame anthems, puck drops, color guard and all other ceremonies // Set up lights and fog machines for player introductions // Assist with On-Ice intermission games (including chuck-a-puck, throw t-shirts into the crowd for tshirt toss) // Put promo items back in an organized manor // Hand out coupons as fans leave // Set up and organize the Fan Assistance Center // Set up and organize the Kids Zone sign making station // Sell 50/50, jersey raffle tickets and chuck-a-pucks // Answer fan questions and radio the correct staff member to help if needed // Confirm the 'jersey raffle' and 'chuck-a-puck' winners and hand them their prize(s).

#### **MEDIA & COMMUNICATIONS**

Students will learn/assist with: Basics of media relations and communications // Crash course on cables and equipment // Distribution of Game Notes and prepping the press box // Placing Game Notes and water at each seat // Ensuring proper amount of seats and press box space for all individuals // Set up and tear down of Media Room // Assuring whiteboard with proper teams is set up in Media Room // Filling in lineups and starters // Shadow writing of post-game recap // Set up and tear-down for PTPS // Set up and tear-down media availability // Broadcast set-up and tear down, Filming of "Live Hits" // Prerecorded on-camera video // Crash course on Adobe Creative Cloud // Crash course on audio set-up // Shadow clipping highlights // Introduction to building a highlight reel.

# IT TAKES COURAGE TO LEAD







#### **TEAM SCHEDULE**

#### **FAMILY ORIENTATION:**

Saturday, January 11, 4pm - 5pm

Student and their family are invited to attend this informational session to meet the Erie Otters staff, tour the facility, and learn about the internship details and expectations. A special group dinner will follow at the Erie City Mission Youth Classroom and then return for the hockey game that evening.

#### **GAME DATES:**

- Friday, January 24
- Saturday, January 25
- Saturday, February 8
- Friday, March 7
- Saturday, March 15
- Saturday, March 22

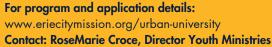
#### **TIME:**

- Arrival 5:00pm
- Dismissal 10:00pm

#### **DRESS:**

- Khaki pants
- Staff shirt will be provided by Erie Otters.
- Shoes Neat, comfortable, nonslip, close-toed.





Contact: RoseMarie Croce, Director Youth Ministric 814.572.2365 / rmcroce@eriecitymission.org

APPLY HERE!!

